

SOUTH AFRICAN WINE

INDUSTRY OVERVIEW

WINE PRODUCTION 2021



1.46 m tonnes

Grapes crushed

↑ +8.9%



1136 m litres

Wine produced

↑ +9%

WINE SALES 2020



Total sales

R22.4 bn ↓ -7.7%



19 million glasses of South African wine are enjoyed world-wide **every day**

Exports 50.5% volume



Volume

319 m litres ↓ -0.2%

Value

R9.1 bn ↑ +7.7%

Local 49.5% volume



Volume

312 m litres ↓ -20%

Value

R13.3 bn ↓ -15.8%

COMPOSITION 2010-2020



Producers

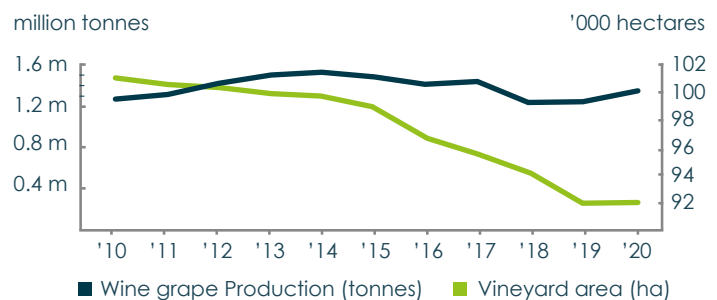
2 693 ↓ -25.1%



Cellars

529 ↓ -7.7%

Production vs area under vines



CONTRIBUTION 2019



R55 bn

contribution to GDP (1.1%)



269 096

employees in the entire value-chain



80 183

farm and cellar employees